

# MIDAMITE MEDIUM

WALL COATINGS / TEXTURED FINISHING COAT / 18 November 2016 / V3

## PRODUCT DESCRIPTION

An environmentally friendly, intermediate exterior textured coating that must be overcoated with Midalux 230/240. The product conforms to GBCSA environmental requirements and EU 2010 targets.

## COLOUR RANGE

White, Pastel and Medium colours.  
Refer to the Midas 300 colour range. Colours are tinted at the point of sale.

**SPECIAL NOTE:** Colours can be tinted using Zero VOC, Glycol Free, APEO free, NPEO free, and Formaldehyde free strainers which do not add to the VOC of the product, unlike the standard tinters used within the paint industry.

## PACKAGING

5 litre and 20 litre

## RECOMMENDED FOR

EXTERIOR surfaces.

Used on new or previously painted surfaces. The coating covers hairline cracks and fine surface imperfections. This product must be overcoated with Midalux 230/240.

## NOT RECOMMENDED FOR

Not suitable as a top coat or primer.

## APPLICATION

**PLEASE NOTE:** Correct preparation is essential. All surfaces must be sound and prepared in the recommended manner. For more information on surface preparation contact your closest Paintsmiths store. After the correct surface preparation has been completed apply the necessary primer coat.

Thoroughly stir and apply 1 coat of Midamite Medium to prepared surfaces using a brush or roller at the stipulated spread rates. Allow to dry before overcoating.

**IMPORTANT:** Surfaces must be primed with 1 coat of Coarse Aggregate Primer before applying Midamite Medium.

- **NEW WORK RECOMMENDATION:** Prime first with Masonry Primer

## SPREAD RATE

± 2m<sup>2</sup>/litre/coat

**NOTE:** The spread rates quoted are approximate and should only be used as a guide as the actual rate will vary depending on the condition and porosity of the substrate.

## OVERCOATING TIME

> 6 hours

**NOTE:** It is very important that over coating times, as set out for the various products, are adhered to and also that the prevailing weather conditions are taken into account. Ambient and substrate temperatures, humidity and wind etc. can influence drying times of all coatings. Performance problems can occur if any of the previous coats have not been allowed to dry properly before being overcoated.

**IMPORTANT:** To prevent surface contamination, coatings must not be left longer than 48 hours between coats. If environmental or weather conditions have caused surface contamination, all surfaces must be thoroughly washed down before applying the next coating.

## CLEANERS/SOLVENTS

Water

## PREVENTING PROBLEMS AND GENERAL INFORMATION

**IMPORTANT:** Walls (cement plaster, concrete or masonry) must be dry before painting and should not exceed a moisture content of 10% as measured with a Protimeter Surveymaster Moisture Meter or equal. The ambient temperature must not be below 10°C and not higher than 35°C. Humidity must not be below 10% and not higher than 85%.

- Textured coatings tend to collect and hold dust and dirt. It is recommended to overcoat such products with an acrylic product like Midalux 230/240.
- Excessive application thickness and/or rapid drying could lead to mud cracking.
- Always keep a wet edge and avoid downing tools during the application process to prevent lap marks and variances in colour or texture. Work from corner to corner, or from a natural cut off point to another.  
Do not attempt touch ups, but redo complete panels.
- When painting large areas use multiple teams to retain a wet edge and to prevent an uneven texture.

## ENVIRONMENTAL NOTE

Please note: Disposal of paint containers and/or contents other than in an approved manner may result in contamination of our water ways or the pollution of our environment. Do not clean equipment where water and solvents will enter storm water drains. Please dispose of unused paint and paint containers through an approved recycling scheme or seek advice from our local council about other accepted disposal methods. For more information on our environmental policies, enquire in store.

## VOC GREEN FILTER

The information herein provided is based upon our current theoretical compositions/calculations, and current data from our raw material suppliers.

We thus reserve the right to amend and correct when/if necessary.

## FOOTNOTE

The above information is intended as a guide only. Since this product is applied by 3rd parties, Paintsmiths and Kansai Plascon cannot be held liable for any loss or damage whatsoever relating to application or to the surface to which it is applied. Paintsmiths and Kansai Plascon reserves the right to make changes at any time, without notice.



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## TECHNICAL DATA

Viscosity	120 - 125PP
Specific Gravity	1.46 g/ml +/- 0,05
pH	9 - 9.5
Weight Solids Content	66% (+/- 5%)
Fineness of grind	lump free
Volume Solids Content	48% (+/- 5%)
Pigment Volume Concentration	60% (+/- 5%)
Spread Rate	2 m <sup>2</sup> /litre/coat
Dry Film Thickness	240 microns
Surface Dry	< 1hrs
Hard Dry	< 4hrs
Overcoat	> 6hrs
Sheen 20° (on glass @ 100microns)	matt
Sheen 60° wet film thickness	matt
Sheen 85° after 24hrs)	matt
Diluant/Cleaning	water
Application Temperatures	> 10° < 35°
Storage Temperatures	> 5° < 35°
Shelf Life in unopened containers	12 months
VOC level	Minimal VOC > 1 < 3 g/litre*
Drying Mechanism	water evaporation followed by coalescence
Scrubs	N/A
Vehicle Type	Pure Acrylic
Pigment Type	Rutile Titanium
Application	brush or roller



All tests are performed at 23°C and 50% relative humidity.  
Contact our Technical Department on 021 551 5570 should you require any further information.  
Material Safety Datasheets are available on request.

\* This VOC value is determined using Glycol-free stainers.



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